

THIS
EARTH HOUR
#CONNECT2EARTH



SWITCH OFF AT
30 MARCH 2019
8:30PM

60+
EARTH
HOUR

Earth Hour 2019 - Starter Kit (Hotels)

Starting as a symbolic lights out event in Sydney in 2007, WWF's Earth Hour has grown to become the world's largest grassroots movement for the environment, inspiring individuals, communities, businesses and organizations in more than 180 countries and territories to take tangible climate action for over a decade.

Today, as accelerating climate change and staggering biodiversity loss threaten the planet, we want to leverage the momentum and energy of the Earth Hour movement to connect people to Earth.

Earth Hour 2018 is on Saturday 30 March from 8:30 p.m. to 9:30 p.m. (local time). Different countries are organizing events according to environmental issues that they feel are most relevant to them. Visit www.earthmauritius.org for more details.

#Connect2Earth

Earth Hour has always been about the power of individuals to be a part of global conversations and solutions for our planet. Connect2Earth is a call for people worldwide to connect with the environmental issues and causes that they personally care about. This Earth Hour, we invite people around the world to 'spark' never-before conversations on the loss of nature around them. Connect2Earth.org is a platform to capture global conversations around biodiversity, for people to connect to each other and drive global awareness and action on biodiversity. It is the first step toward creating the global momentum we need to steer the planet away from a path of staggering biodiversity or nature loss.



Event Ideas for Hotels

Suggested initiatives that Hotels can take to #Connect2Earth

Switch off your façade, signage and non-essential lighting as well as dim the lights in public areas, restaurants and exterior spaces. Go further and use Earth Hour to engage different teams in your hotel to take action such as:

- Increasing chiller temperatures by 1 or 2 degrees
- Turning up air-con/turning down heating
- Switching off non-critical music in lounges and restaurants
- Encouraging guests to reuse towels and linens

Suggested activities that Hotels can organise for staffs and guests?

- Encourage staffs and guests to join the conversation at the official [Connect2Earth](#) page with any environmental issues that you and your guests have an affinity with on your on social media platforms use the official #Connect2Earth
- Encourage guests to gather and celebrate counting down to a lights out ceremony by offering discounted/complimentary canapés and drinks
- Arrange children's lantern-making classes finishing with a lantern night walk
- Organize a glow-in-the-dark dance performance
- Organise a glow-in-the-dark painting session; allow your guests to shine a light on their creativity
- Create a special 'Earth Hour' menu featuring local organic and sustainable produce cooked with energy saving methods

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- Hold a ‘electricity-free cocktail party’ or create special Earth Hour themed cocktails in your bars and lounges
- Install a pledge board in the lobby for guests to record their actions or create a digital one via Facebook
- Plan a live unplugged ‘jazz in the dark’ music night
- For hotels by the beach, hold a beach clean-up followed by a bonfire party with an acoustic band / hold a meditation session alongside the cool air and calm waves
- Allow your guests to unwind with an outdoor yoga session in the dark (Use candles in glass containers for a relaxing, soothing atmosphere!)

BACK TO BASICS | #earthhour2017
Join us in an blissful retreat as we join the world in a one-hour rally against climate change.

60+
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GO DARK GO YOGA

25 March 2017 | 8.30pm | Festive Square
Give yourself and Mother Nature an hour to breathe with over 100 participants at our yoga gathering during the Earth Hour blackout.

STORYTELLING COMPETITION
18 March 2017 | 1pm – 6pm | Level 5
Are you the next great storyteller? Share with us your fun, thoughtful or challenging content about Back to Basics.
Category A: 6 – 9 years old | Category B: 10 – 12 years old

FAMILY ARTS & CRAFTS COMPETITION
18 March 2017 | 10am – 12pm | Level 7
Join us in the Arts & Crafts Competition and creatively convert unwanted materials to useful items.

GURNEY PARAGON MALL
MALL
A PART OF THE PARAGON HOTEL & RESORTS

Terms & Conditions Apply
*Participants must be the host/organizer and family are not eligible to participate in either competition.
*Entries must be submitted to the competition desk.
*Final award will be given on the competition day.

Gurney Paragon Mall 1632, Gurney Drive, 10250 George Town, Penang, Tel: 04 228 0308 Fax: 04 228 0277

Earth Hour 2017 - © Gurney Paragon Mall Malaysia

- Run a special ‘Earth Hour Weekend’ promotion where guests will receive an environmentally-friendly gift such as a wind-up torch



What are some of fund-raising activities that Hotels can organise in conjunction with Earth Hour 2018-2020?

Here are some simple and easy fundraising ideas:

- Incentivize guests to participate in your hotel towel reuse programme e.g. your hotel makes a donation to Earth Hour for each guests that re-uses their towels
- Offer guests the opportunity to round-up their food/drinks bills and donate the change to Earth Hour
- Sponsor a beach clean-up – your hotel makes a donation for every item of litter collected
- Give guests the opportunity to make a small donation to enjoy an Earth Hour event you are hosting, e.g. suggest guests make a donation to join in with a children’s lantern making class

What are some ways that Hotels can #connect2earth beyond Earth Hour 2018-2020?

Join the growing number of companies and organizations going beyond the hour. It is only through sustained commitment that together we can create long-lasting and tangible environmental outcomes.

- This Earth Hour, encourage your employees, guests and followers to join you in igniting meaningful conversations around biodiversity. This is our time to **#Connect2Earth**

Follow Earth Hour on Social Media. Go to www.earthmauriti.us.org to find all our social properties and use **#EarthHour**, **#EarthHourMauritius**, **#ANPRAS** and **#Connect2Earth** in your conversations to let us hear you



Earth Hour Mauritius

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Follow us at www.earthmauriti.us.org