

THIS
EARTH HOUR
#CONNECT2EARTH



SWITCH OFF AT
30 MARCH 2019
8:30PM

60+
EARTH
HOUR

Earth Hour 2019 - Starter Kit (Communities & Organisations)

Starting as a symbolic lights out event in Sydney in 2007, WWF's Earth Hour has grown to become the world's largest grassroots movement for the environment, inspiring individuals, communities, businesses and organizations in more than 180 countries and territories to take tangible climate action for over a decade.

Today, as accelerating climate change and staggering biodiversity loss threaten the planet, we want to leverage the momentum and energy of the Earth Hour movement to connect people to Earth.

Earth Hour 2019 is on Saturday 30 March from 8:30 p.m. to 9:30 p.m. (local time). Different countries are organizing events according to environmental issues that they feel are most relevant to them. Visit www.earthmauritius.org for more details.

#Connect2Earth

Earth Hour has always been about the power of individuals to be a part of global conversations and solutions for our planet. Connect2Earth is a call for people worldwide to connect with the environmental issues and causes that they personally care about. This Earth Hour, we invite people around the world to 'spark' never-before conversations on the loss of nature around them. Connect2Earth.org is a platform to capture global conversations around biodiversity, for people to connect to each other and drive global awareness and action on biodiversity. It is the first step toward creating the global momentum we need to steer the planet away from a path of staggering biodiversity or nature loss.



Ideas for Communities & Organisations

We are thrilled that you want to join the Earth Hour movement and are excited to share with you the many things that can be done to celebrate this momentous occasion and make a difference for our planet! Below you'll find a list of ideas on ways you can celebrate and contribute to Earth Hour 2019.



To get you started, here is a list of possible events for inspiration to take your Earth Hour event to greater heights! You and your community could:

- Create or attend a picnic-in-the-dark; even better if prepared with organic and responsibly-sourced ingredients and utilising reusable utensils
- Organize a mass tree-planting activity
- Hold a flash mob or theatrical performance in a popular public area or landmark that is preferably participating in a lights out
- Drive awareness for reusable bags or tumblers
- Hold a mass yoga session (Just like Miranda Kerr! Take a look here: www.youtube.com/watch?v=1uRVYedTVtI)
- Take part in or organise a night marathon or cyclothon around your city

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Pedal for Planet 2017 - © WWF India

- Screen climate change related documentaries to spread awareness on the importance and urgency of combating climate change right now
- Hold or attend an open concert in a green space (Bonus points for utilising recycled materials as instruments! Get inspired here: www.landfillharmonicmovie.com)



Malaysia's Earth Hour Walk 2017 © WWF-Malaysia



We would like to encourage you and your community to go beyond the hour; it is only through continued dedication can real changes be made with truly sustainable environmental impacts to our planet. Here are some ways to keep going:

- Go digital! Only print and make use of paper when necessary and always use both sides when possible. Make use of digital note-taking and emails to reduce the use of paper
- Have eco-friendly potluck lunches! Bond over environmentally-friendly lunch dates with reusable cutleries and plates
- Remember to turn off the lights and air-conditioners when going for lunch/out of the office
- Join the conversation at the official [Connect2Earth](#) page to be engaged with the environmental issues that you and your community
- Follow Earth Hour on Social Media. Go to www.earthmauritius.org to find all our social properties and use #EarthHour, #EarthHourMauritius, #ANPRAS and #Connect2Earth in your conversations to let us hear you
- Share your moments/events on www.facebook.com/mauritius.earthhour/



Earth Hour Mauritius

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